



# MOTOR MUSTER 2023 CELEBRATES FORD FLATHEAD V-8 ENGINE

Ford Motor Company revolutionized the industry again in 1932 with its flathead V-8 engine. Designed in Greenfield Village, Ford's innovative monobloc engine brought higher horsepower to the mass market, and it earned the company much-needed publicity and sales during the Great Depression. The flathead remained in production, with modifications, through the 1953 model year. Ten years later, the long-running engine inspired the founding of the Early Ford V-8 Club of America, marking its 60th anniversary in 2023. We'll honor the engine and the club, and we'll celebrate the spirit of Ford's great V-8.

## 1952 HUDSON HORNET

Arriving Mid-July



Powered by  
**Hagerty Drivers Foundation**

Explore a rotating collection from the **National Historic Vehicle Register** at Henry Ford Museum of American Innovation.

Photo courtesy of the **Hagerty Drivers Foundation**

SCAN QR CODE OR CALL 313.982.6001 TO LEARN MORE ABOUT MEMBERSHIP.

**REDEEM TODAY'S ADMISSION\***  
TOWARD THE PURCHASE OF AN ANNUAL MEMBER PASS.

Membership Partner **dfcu** FINANCIAL  
DFCU members receive 15% off new memberships and membership renewal at The Henry Ford. Restrictions apply. Visit [dfcufinancial.com/services/member-perks](https://dfcufinancial.com/services/member-perks) to learn more.

**SALUTE TO AMERICA**  
IN GREENFIELD VILLAGE

DETROIT SYMPHONY ORCHESTRA  
УДАРЪННАТА МУЗИКА НА ДЕТРОИТ

June 30-July 3, 2023  
Greenfield Village  
[thf.org/salute](https://thf.org/salute)

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# MOTOR Muster

AT THE HENRY FORD

the Henry Ford JUNE 17-18, 2023 • GREENFIELD VILLAGE®

## PASS-IN-REVIEW OF HISTORIC VEHICLES

**SATURDAY, JUNE 17, 10:00-5:30**  
Main Stage at Main Street and Washington Boulevard

### COMMERCIAL VEHICLES

Presented by Jim Wagner, John Wagner and Roger Wojtkowicz  
10:00

### MOPAR PERFORMANCE CARS

Presented by John Begian and organized by Robert Gaspie  
12:00

### FORD FLATHEAD V-8S AND CARS 1933-1949

Presented by Matt Anderson and Andrew Beckman with special guest Greg Ingold (Hagerty)  
1:00

### CARS 1950-1959

Presented by Jim Wagner, John Wagner and Roger Wojtkowicz  
2:30

### RACE CARS

Presented by Matt Anderson  
5:00

**SUNDAY, JUNE 18, 10:00-5:00**

Main Stage at Main Street and Washington Boulevard

### MOTORCYCLES AND MOTOR SCOOTERS

Presented by Ed Florian  
10:00

### BICYCLES

Presented by Bob Strucel  
10:30

### CARS 1960-1964

Presented by Matt Anderson and Andrew Beckman  
11:30

### FORD FLATHEAD V-8S

Presented by Matt Anderson and Andrew Beckman  
1:30

### CARS 1965-1969

Presented by Matt Anderson and Andrew Beckman  
2:00

### CARS 1970-1978

Presented by Matt Anderson and Andrew Beckman  
3:00

### POPULAR CHOICE AWARD PRESENTATION CEREMONY

Following Pass-in-Review  
4:30

### SPECIAL VEHICLE DISPLAY

#### 35 DETROIT CENTRAL MARKET

This special display will feature a variety of Flathead V-8-powered Fords from the Early Ford V-8 Club of America and vehicles from the collections of The Henry Ford.  
9:30-5:00

#### 36 HAGERTY POLAROID EXPERIENCE AND HISTORIC FORD BRONCO DISPLAY

The Lodge Patio, Powered by Hagerty  
10:00-4:00

## VIGNETTES AND PERFORMANCES

#### 82 A 1930S CIVILIAN CONSERVATION CORPS

McGuffey School  
9:30-5:00

#### 81 1930S LOW COUNTRY COOKING & EMANCIPATION DAY CELEBRATION

Mattox Home  
9:30-5:00

#### 81 BLUES FROM THE LOWLANDS

Mattox Home Front Porch  
Saturday 11:30, 1:30, 3:00  
Sunday 2:00, 3:00, 4:00

#### M SUMMER OF 1943: A SMALL-TOWN WARTIME HOMEFRONT

Washington Boulevard  
9:30-5:00

#### 8 1940S WWII-ERA HORSE-DRAWN MILK WAGON

William Ford Barn  
10:00-4:30

#### 85 THE AMERICAN OBSESSION WITH THE LAWN

Yard work, 1950s style.  
Chapman Home  
9:30-5:00

#### 36 1950S MEDLEY BY THE VILLAGE CRUISERS

The Lodge near J.R. Jones General Store  
Saturday 12:00, 1:00, 2:15, 3:00, 4:00, 5:00  
Sunday 12:00, 12:45, 1:45, 2:30, 3:15, 4:00

#### 38 TRENDS IN COLLECTING

Join Hagerty Price Guide editor and automobile historian Greg Ingold for a deep dive into the trends of modern-day classic vehicle collecting.  
Martha-Mary Chapel  
Sunday 1:00

#### 44 1960S AUTO CAMPING

Join historian Dan Hershberger for a special display and presentations featuring the evolution of auto camping from the 1920s through the 1960s.  
Near Scotch Settlement School  
All Day, Camp Talks at 12:30, 3:30

#### 41 TAILFINS AND TWO-TONES: OUTBOARD BOATING'S GOLDEN AGE

Suwanee Landing  
9:30-5:00

#### 64 SUMMER OF 1976: A BICENTENNIAL PICNIC

Gazebo near Covered Bridge  
9:30-5:00

#### E THE 1970s AT THE HERSHELL-SPILLMAN CAROUSEL

Take a spin back to the 1970s as you whirl around to the hits of ABBA.

Herschell-Spillman Carousel  
9:30-5:00

### KNOW HOW IT'S DONE

#### 27 HENRY FORD'S 1893 KITCHEN SINK ENGINE

Learn more about Henry Ford's first engine.  
Front of Ford Motor Company  
10:00, 11:00, 1:00, 2:00, 3:00, 4:00

### SATURDAY EVENING EVENT

#### M RECORD HOP U.S.A.

Take a trip back to glorious 1964, and immerse yourself in the music and dance scene powered by the British Invasion.  
Main Stage at Main and Washington,  
Saturday 7:00



To locate an activity, match the icon next to the activity with the corresponding icon on the map. All activities are free of charge. All programs and prices are subject to change.

**TICKETS + CONCIERGE**

**VOTING AND AWARDS**

**POPULAR CHOICE VOTING**  
Grab a ballot at the front gate, and vote for your favorite car. All day Saturday, until 3:00 Sunday

**POPULAR CHOICE AWARD CEREMONY**  
Main Stage at Main Street and Washington Boulevard 4:30 Sunday following final Pass-in-Review

**HAGERTY YOUTH JUDGING**  
A one-of-a-kind opportunity for children and young adults, ages 8-13, to learn about a variety of classic cars through participation in a simple and fun judging process. Saturday 10:00-12:30

- PRESENTERS**
- MATT ANDERSON**  
Curator of transportation and automobile historian, The Henry Ford
  - ANDREW BECKMAN**  
Archivist and automobile historian, Studebaker National Museum, South Bend, Indiana
  - JOHN BEGIAN**  
Mopar historian
  - ED FLORIAN**  
Motorcycle and motor scooter historian
  - BOB GLASPIE**  
Mopar coordinator
  - DANIEL HERSHBERGER**  
Auto camping and roadside historian
  - GREG INGOLD**  
Hagerty Price Guide editor and automobile historian
  - BOB STRUCEL**  
Bicycle historian
  - JIM WAGNER**  
Retired engineer, Ford Motor Company.
  - JOHN WAGNER**  
Automobile historian
  - ROGER WOJTKOWICZ**  
Engineer, Ford Motor Company, and automobile historian

- SPECIAL DINING FOR MOTOR MUSTER WEEKEND**
- 96 OWL NIGHT LUNCH WAGON**  
Beverages, beer and hot dogs with patio seating  
Saturday 9:30-8:00, Sunday 9:30-3:00
  - 94 FROZEN CUSTARD**  
Saturday 11:00-9:00, Sunday 11:00-5:00
  - 92 SIR JOHN BENNETT SWEET SHOP**  
Candy, baked goods and beverages  
Saturday 8:00-7:00, Sunday 8:00-4:00
  - CC CAROUSEL CONCESSIONS**  
Ice cream, hot dogs, popcorn, beverage and snacks  
Saturday 11:00-7:00, Sunday 11:00-3:00
  - STREET VENDORS**  
Snack vendors located throughout the village include MoonSugar, Kettle Corn of Michigan, Good Humor and Petite Fleet  
Open to close, Saturday and Sunday
  - SF STREET FAIR**  
Street food, '60s picnic menu, beverages, snacks  
Saturday 11:00-8:00, Sunday 11:00-3:00
  - 90 EAGLE TAVERN**  
1850s historic dining  
Saturday 11:00-8:00, Sunday 11:00-4:00
  - 91 A TASTE OF HISTORY**  
Featuring a special menu that highlights dishes from the stories of Greenfield Village  
Saturday 8:00-9:00, Sunday 8:00-5:00
  - 95 MRS. FISHER'S**  
Snacks and beverages  
Saturday 11:00-7:00, Sunday 11:00-3:00

- 36 THE LODGE**  
Motor Muster Buffet Dinner  
Dining ticket purchase required. Times listed on ticket confirmation.
- SHOPPING**
- 97 Greenfield Village Store**  
Josephine Ford Plaza, 9:30-5:00  
Carefully curated gifts, books, food, toys and more
- HS Retail Pop-Up**  
Hearse Shed, 9:30-5:00
- Shop products celebrating our latest permanent exhibition, *Driven to Win: Racing in America*, presented by General Motors.
- HISTORIC BASE BALL**
- 48 BASE BALL PARADE FEATURING THE DODWORTH SAXHORN BAND**  
Town Hall, Saturday 1:00
- 89 OPENING WEEKEND**  
Walnut Grove Field, Game Time 1:30
- Lah-De-Dahs vs. Northville Eclipse**  
Saturday
- Lah-De-Dahs vs. Flat Rock Bear Clan**  
Sunday
- BB BASE BALL FOOD MENU**  
Historic franks, popcorn, peanuts, Faygo, beer truck  
Saturday and Sunday during games